INSPIRING OUR NEXT TECH SUPERHEROES

Think Ahead. Create the Future. Change the World.

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Setting the Scene

Captivate your audience

Introduce your app

Questions to help you prepare your content:

- Do you have a tag line?
- Is their an icon you have created?
- Tell us a little bit about yourselves?



Defining your Problem

What Problem are you solving

Articulate the problem you are solving

Questions to help you prepare your content:

- Do you have a back story?
- Why did you choose the problem?
- How did you identify the problem?
- Is their a personal experience you can use to help explain why this problem is important to you?



Stakeholder Data

Considering Stakeholder Perspective

Explain what people think of your app.

Questions to help you prepare your content:

- What key information can you show? Include statements and graphs to visual the data you collected.
- Who is your target audience?
- Why would they find your app useful?
- Did you need to adapt your design based on your stakeholder?



Storyboard

Screens

Explain the screens created as a storyboard and take the audience through an explanation of the different screens Questions to help you prepare your content:

- What does the main screen look like?
- How does the user move through the app?
- What do each of the functions do?
- Why did you use the colours and icons?



Demonstration

Presenting the app

Take us through a quick tour of your app. This could be:

- A recording of your screen and you take us through the app.
- A live run through of the app, showing us what it looks like on screen

