ACS AUSTRALIAN COMPUTER SOCIETY

Business, Strategy and IT
Online Course

This course will be valuable for motivated IT practitioners who wish to undertake postgraduate study.

Course content

Business, Strategy and IT covers competitive strategy, performance management, innovation and uncertainty; preparing, justifying and evaluating business cases for IT investment; and delivering value.

It includes four modules, which explore:

- Business issues such as value creation, business models, competitive strategy, business maps, performance management and innovation and uncertainty
- The role of the CIO, evaluating and justifying ICT initiatives, and managing people and performance issues
- Digital business, evaluating and justifying business cases for ICT investment
- Delivering value from ICT, including examining risk, performance management and management of external providers.

Learning outcomes

- Recognise potential strategic applications of IT and investigate how to exploit IT assets.
- Improve the interface between business and IT.
- Analyse business processes, identify alternative solutions, assess feasibility and recommend new approaches.
- Evaluate factors that need to be addressed in a change program.
- Establish requirements for the implementation of changes in a business process.

Who should attend

Motivated IT practitioners who wish to undertake postgraduate study to increase their knowledge and career opportunities.

SFIA alignment

Follow	Assist	Apply	Enable	Ensure/ Advise	Initiate/ Influence	Set Strategy
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This subject is aligned to SFIA Level 5 business process improvement skill, and Level 6 innovation skill.

Course duration

The subject is delivered online, and runs for 13 weeks.

Time commitment

8-10 hours per week

CPD hours

25 hours (maximum allowable for one activity)

Subject fees

- Members $1500 inc gst
- Non-members $1800 inc gst

Future study options

Completion of the CPe Program (four Virtual College units, 3 core units from the following – Risk Management: Professionalism and Compliance; Business, Strategy & IT; and New Technology Alignment, plus one elective unit) will reduce the experience requirement of CP certification by 1.5 years.

Enrolment

To enrol, contact ACS Education Freecall 1800 671 003 or email **education@acs.org.au**